



For Immediate Release

November 20, 2013

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Ashwin Patel Joins HealthSmart as Vice President of Business Intelligence and Analytics

(Dallas, Texas) November 20, 2013 — HealthSmart today announced that Ashwin Patel has joined the Company as Vice President of Business Intelligence and Analytics. In this role, Mr. Patel will oversee development of streamlined clinical and disease management reporting through bridging of data from internal and external systems. He will be working collaboratively with clinicians, distributors, clients and industry professionals to develop a state-of-the-art reporting and analytics program utilizing performance dashboards and metrics to support benefit planning and strategy for brokers and employers managing group health plans. Mr. Patel will report directly to HealthSmart's Chief Information Officer (CIO), Jason Biells.

"The future of healthcare will be driven by consumers and benefit sponsors actively engaged in understanding the dynamics of healthcare services and how they can work together to improve health and wellness while becoming more effective and efficient in delivery," said Biells.

Mr. Patel comes to HealthSmart from United Healthcare, where he most recently served as Director of Healthcare Economics; he was responsible for developing the company's clinical analytics systems. Patel also served in similar roles with Target Corporation and American Express.

About HealthSmart

For more than 40 years, HealthSmart has offered a wide array of customizable and scalable health plan solutions for self-funded employers. HealthSmart's comprehensive service suite addresses individual health from all angles. This includes claims and benefits administration, provider networks, pharmacy services, business intelligence, onsite employer clinics, care management, a variety of health and wellness initiatives and web-based reporting. The Company's headquarters is in Irving, Texas, with regional hubs throughout the country. HealthSmart's mission is to improve member health and reduce healthcare costs.

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