Jason Bielss Promoted to Chief Information Officer

HealthSmart's Growing National Presence Strengthened by Talented Leadership

(Dallas, Texas) October 22, 2013 — HealthSmart is pleased to announce that Jason Bielss has been named Chief Information Officer (CIO). Mr. Bielss has extensive experience managing enterprise implementations of healthcare information systems, claims routing transactional applications, and claims repricing systems. He is a proven leader who brings the energy, passion and expertise to enhance the Company's operational capabilities.

Mr. Bielss has been with the Company 13 years and is based out of the Irving, Texas office. For the last 5 years, Mr. Bielss served as Senior Vice President of Information Technology. He was responsible for streamlining operating efficiencies and for successfully facilitating progressive technology solutions to overcome challenges associated with healthcare information systems.

Mr. Bielss is also a member of HealthSmart's Executive Management Team. He has a strong background in gathering, analyzing and defining business and functional requirements; process-mapping initiatives; data transformation initiatives, and designing/re-engineering processes, workflows and technology solutions for healthcare systems. He also has a proven ability to lead seamless implementations and deliver next-generation technical solutions that improve service and workplace productivity.

"As we continue to expand our product and service offerings, his background and industry experience will guide the development of our business intelligence team to reach its full potential," said Jim Pennington, President of HealthSmart.

About HealthSmart
For more than 40 years, HealthSmart has offered a wide array of customizable and scalable health plan solutions for self-funded employers. HealthSmart's comprehensive service suite addresses individual health from all angles. This includes claims and benefits administration, provider networks, pharmacy services, business intelligence, onsite employer clinics, care management, a variety of health and wellness initiatives and web-based reporting. The Company's headquarters is in Irving, Texas, with regional hubs throughout the country. HealthSmart's mission is to improve member health and reduce healthcare costs.

###