



For Immediate Release

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Mark Cotter Joins HealthSmart as Director of Technical Services

(Dallas, Texas) November 11, 2013 — HealthSmart is pleased to announce that Mark Cotter has joined the organization as Director of Technical Services. He will lead the team that manages HealthSmart's United Mine Workers of America (UMWA) health and retirement account. Mr. Cotter will be based out of HealthSmart's headquarters in Irving, Texas and will direct technical research, compliance and quality assurance. With expertise in project management, business analysis, financial reporting and vendor management, he will be a strong addition to HealthSmart's leadership team.

Most recently, Mark served as Director of Corporate IT and Business Development at HealthMarkets. Prior to HealthMarkets, he held the role of Principal/Managing Director for SIBRIDGE Consulting where he worked with companies such as TXU and Sprint. These included projects that improved billing, training, enrollment, workflow design and system reporting.

He has a B.S. in Economics from UCLA with a minor in Accounting.

About HealthSmart

For more than 40 years, HealthSmart has offered a wide array of customizable and scalable health plan solutions for self-funded employers. HealthSmart's comprehensive service suite addresses individual health from all angles. This includes claims and benefits administration, provider networks, pharmacy services, business intelligence, onsite employer clinics, care management, a variety of health and wellness initiatives and web-based reporting. The Company's headquarters is in Irving, Texas, with regional hubs throughout the country. HealthSmart's mission is to improve member health and reduce healthcare costs.

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