



For Immediate Release

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Scott Nosse Joins HealthSmart as Vice President of Sales, Eastern Region

(Dallas, Texas) November 20, 2013 — HealthSmart is pleased to announce that Scott Nosse has joined the organization as Vice President of Sales. Mr. Nosse is based out of the Company's Akron, Ohio operations center and will lead the expansion of HealthSmart's sales and retention efforts in the eastern region.

Mr. Nosse came to HealthSmart from Premier Healthcare Exchange (PHX), an advanced cost management solutions company for health plans. As the Regional Vice President of Sales, he managed key relationships and process improvements to drive positive customer experiences and cost savings within challenging environments.

Scott's 16+ years' experience in the group health insurance industry has generated measurable growth to top and bottom lines. He has a proven ability to define and translate business strategies into tactical initiatives and deliver maximum results. Mr. Nosse's extensive background also includes roles as Director of Regional Sales for CapRisk and Director of Strategic Marketing for Commerce Benefits Group.

"Scott's industry knowledge and expertise will strengthen our relationships in the Ohio marketplace and will complement HealthSmart's focus on broadening our national reach and creating value for our clients," said Loren Claypool, Executive Vice President of HealthSmart's Eastern Region.

About HealthSmart

For more than 40 years, HealthSmart has offered a wide array of customizable and scalable health plan solutions for self-funded employers. HealthSmart's comprehensive service suite addresses individual health from all angles. This includes claims and benefits administration, provider networks, pharmacy services, business intelligence, onsite employer clinics, care management, a variety of health and wellness initiatives and web-based reporting. The Company's headquarters is in Irving, Texas, with regional hubs throughout the country. HealthSmart's mission is to improve member health and reduce healthcare costs.

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