



**For Immediate Release**

November 8, 2013

Media Relations Contact:

**Pete DeMauro, Vice President, Marketing**

214.574.1173 | [pete.demauro@healthsmart.com](mailto:pete.demauro@healthsmart.com)

## **Rob Teas Joins HealthSmart as Vice President of Sales, Eastern Region**

**(Dallas, Texas) November 8, 2013** — HealthSmart is pleased to announce that Rob Teas joins the Company as Vice President of Sales. His areas of responsibility include leading client sales and retention efforts in the eastern region with an emphasis on providing self-funded medical insurance and related services for the small to mid-size employer.

Rob joins HealthSmart after 10 years with Cigna. Prior to Cigna, Rob held leadership positions with Watson Wyatt and Aetna in various employer segments. Mr. Teas has lived in Atlanta for 15 years and held regional sales leadership positions throughout the southeast for the past 10 years. By customizing approaches and partnering with the broker distribution channel, Rob has a successful track record of achieving high growth results. In addition, he helped build innovative product and solution sets to improve satisfaction with particular attention on health improvement, financial transparency and employee engagement.

Rob graduated from Saint Michael's College in Burlington, VT and has a Bachelor of Arts degree in English. He is married with three teenage children and is an active participant in his Atlanta suburb community.

"We are excited to have Rob join the HealthSmart team. His proven track record of growth and innovation are instrumental as we broaden our national reach and focus on creating value for our clients," said Loren Claypool, Executive Vice President of HealthSmart's eastern region.

### **About HealthSmart**

For more than 40 years, HealthSmart has offered a wide array of customizable and scalable health plan solutions for self-funded employers. HealthSmart's comprehensive service suite addresses individual health from all angles. This includes claims and benefits administration, provider networks, pharmacy services, business intelligence, onsite employer clinics, care management, a variety of health and wellness initiatives and web-based reporting. The Company's headquarters is in Irving, Texas, with regional hubs throughout the country. HealthSmart's mission is to improve member health and reduce healthcare costs.

###