



For Immediate Release

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Les McPhearson Appointed Chief Client Care Officer

McPhearson brings extensive leadership, strategy and client relationship management experience

(Dallas, Texas) May 11, 2017 – HealthSmart, the nation’s largest independent healthcare benefits administrator, is pleased to announce the appointment of Les McPhearson as Chief Client Care Officer. In this role, McPhearson will be responsible for all aspects of HealthSmart’s client and broker services, and will report directly to Bill Wallace, HealthSmart’s Executive Vice President.

McPhearson brings to HealthSmart an extensive background in healthcare benefit product development, consumer engagement, health and wellness as well as emerging healthcare technologies. He is also a nationally recognized speaker on healthcare trends and healthcare innovation.

Most recently, McPhearson was the CEO of United Benefit Advisors (UBA), where he was responsible for financial performance, operations, marketing, partner firm recruitment, compliance and strategic alliances. Previously, McPhearson held senior leadership roles at Trustmark Corporation, Florida Blue and Humana. He has also served as a Board Member of the Northern Illinois Association of Health Underwriters.

“Throughout his career, Les has demonstrated a strong talent for developing innovative solutions for brokers and plan sponsors, and we are looking forward to him bringing this skill, along with his leadership, to our client facing services at HealthSmart,” said Bill Wallace, “Les is also well known within the insurance broker community as a strong advocate for the profession and the central role that they play in delivering high quality and affordable healthcare solutions to their clients.”

“I look forward to leading the HealthSmart client care team and to further strengthening HealthSmart’s client-centric focus,” said McPhearson. “By responding to our customers’ needs with best-in-class support and services, we will reinforce HealthSmart’s position as the “go-to” company for self-insured employers seeking innovative solutions for their healthcare benefits.”

McPhearson received his B.S. in Mathematics and Computer Science from Samford University, his M.B.A. from the University of Louisville and served as a Lieutenant in the United States Navy as a Nuclear Trained Surface Warfare Officer.

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About HealthSmart

For more than 40 years, HealthSmart has offered a wide array of customizable and scalable health plan solutions for self-funded employers. HealthSmart’s comprehensive service suite addresses individual health from all angles. This includes claims and benefits administration, provider networks, pharmacy benefit management services, business intelligence, onsite employer clinics, care management, a variety of health and wellness initiatives and web-based

reporting. The Company's headquarters is in Dallas, Texas, with regional hubs throughout the country. HealthSmart's mission is to improve member health and reduce healthcare costs.