

Mark Stadler Selected to Lead Sales and Marketing at HealthSmart Holdings

HealthSmart's Ongoing Success in the Self-funded Insurance Market Is Strengthened by New Leadership

September 12, 2011—(Dallas, TX) HealthSmart Holdings today announced that Mark Stadler will join the company as Senior Vice President of Sales and Marketing. Mark has a superb sales and management background, having held executive roles at Mercer, Great-West, and AON. He understands HealthSmart's business model and is uniquely qualified to provide the direction for its continued growth. Mark will work with the sales team, along with HealthSmart's business partners and distribution networks, to align its organizational strengths and facilitate opportunities in traditional and emerging markets.

"Mark joins HealthSmart at an exciting time. As we continue to expand our product and service offerings, his background and industry experience will guide the development of our team to reach its full potential. He is a strong addition to our executive team," said Jim Pennington, HealthSmart's President.

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About HealthSmart

HealthSmart Holdings, Inc. is an innovative healthcare solutions company that manages more than \$3.2 billion in claims. The company's headquarters is in Irving, Texas, and it currently maintains seven service operations around the country. The HealthSmart companies are dedicated to delivering integrated self-funded solutions by utilizing proprietary products and services, including benefit administration, provider networks, care management, Our mission is to improve member health and lower healthcare costs.