



**For Immediate Release**

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## **Sarah Bittner Promoted to General Counsel**

### **HealthSmart's Growing National Presence Strengthened by Talented Leadership**

**(Dallas, Texas) June 3, 2015** — HealthSmart is pleased to announce that Sarah Bittner has been named General Counsel. As HealthSmart's in-house attorney, Ms. Bittner will be responsible for monitoring legislative activities concerning employee benefit and managed healthcare issues, overseeing the negotiation and production of company contracts and providing guidance on a wide array of corporate legal issues.

Ms. Bittner has been with the Company nine years and has played a key role in executing HealthSmart's business and risk management strategies. Previously, Ms. Bittner served as Deputy General Counsel and Vice President, where she was responsible for all pre-litigation and general litigation matters as well as managing outside counsel.

In addition, Ms. Bittner serves as HealthSmart's HIPAA Privacy and Security Officer, developing and implementing privacy and security policies and procedures required under HIPAA and the HITECH Act. She has extensive experience handling labor and employment legal issues that include the Employee Retirement Income Security Act (ERISA), the Consolidated Omnibus Budget Reconciliation Act (COBRA), and the Americans with Disabilities Act (ADA). Ms. Bittner also remains the staff expert on the Affordable Care Act, including training team members on healthcare reform compliance and preparing client communications.

Ms. Bittner graduated from the Texas Tech University School of Law in 2008. She also attended Southern Methodist University School of Law from 2007–2008 and has a Bachelor of Arts in Spanish from the University of Texas at Austin (2004).

She is active in The State Bar of Texas, the Texas Young Lawyers Association and the Dallas Bar Association.

"Sarah's industry knowledge and expertise will enable her to make significant contributions to our success as we continue to grow and focus on creating value for our clients," said Tom Kelly, HealthSmart's Chief Executive Officer.

#### **About HealthSmart**

For more than 40 years, HealthSmart has offered a wide array of customizable and scalable health plan solutions for self-funded employers. HealthSmart's comprehensive service suite addresses individual health from all angles. This includes claims and benefits administration, provider networks, pharmacy benefit management services, business intelligence, onsite employer clinics, care management, a variety of health and wellness initiatives and web-based reporting. The Company's headquarters is in Irving, Texas, with regional hubs throughout the country. HealthSmart's mission is to improve member health and reduce healthcare costs.

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