



For Immediate Release

November 8, 2017

Media Relations Contact:

Maria Urribarri, Vice President Marketing

214.574.2362 | maria.urribarri@healthsmart.com

HealthSmart Appoints JC Gibson Executive Vice President of Human Resources

Award winning executive to lead all aspects of human resources

(Irving, Texas) November 8, 2017 – HealthSmart is pleased to announce the appointment of JC Gibson as the Executive Vice President (EVP) of Human Resources. He will report to Phil Christianson, HealthSmart's CEO.

Gibson has a successful track record of leading Human Resources at healthcare technology, benefit administration and outsourcing companies, ranging from startups to large, publicly traded companies. Most recently, Gibson was EVP of FirstSource USA LTD in Louisville, Kentucky. "JC Gibson's leadership and deep experience in healthcare is going to be a tremendous asset to HealthSmart," said CEO Phil Christianson. "As we have transformed our management team this year, JC is the right leader at the right time to align our work around service, improvement, and treating our members with dignity and respect; I'm thrilled to welcome him to the HealthSmart team."

Prior to FirstSource, Gibson was the EVP, Human Resources at SHPS/Carewise, a care management/wellness and HR benefits administration outsourcing company. Gibson previously acted as Global Director of Human Resources at the Ferro Corporation. During his tenure at Ferro, an international, publicly traded company, he led the integration of lean manufacturing processes across the organization, standardized HR practices and developed a labor strategy for collective bargaining negotiations in the United States and Europe. Gibson also served as Divisional Vice President, Human Resources at WebMD, where he facilitated post-acquisition integration activities, including combining benefit plans, facilities planning and the development of cultural and value-setting activities.

"I look forward to collaborating with the human resources team and helping HealthSmart to grow its benefit, care management, workers' compensation, and Rx management services," said Gibson. "HealthSmart is a great place to work and I hope to make it even better."

Gibson received a Master of Science in Organizational Development and Analysis from Case Western Reserve University (Weatherhead School of Business) and a Bachelor of Arts in Psychology from Kent State University.

He is the At Large State Director for the Kentucky Society for Human Resource Management (SHRM), a contributing author to "Rethinking Human Resources" (Red Letter Publishing) and a speaker for several state and local wellness conferences. Gibson is also a guest lecturer at Cleveland State University and John Carroll University.

###

About HealthSmart

For more than 40 years, HealthSmart has offered a wide array of customizable and scalable health plan solutions for self-funded employers. HealthSmart's comprehensive service suite addresses individual health from all angles. This includes claims and benefits administration, provider networks, pharmacy benefit management services, business intelligence, on-site employer clinics, care management, a variety of health and wellness initiatives and web-based reporting. The Company's headquarters is in Irving, Texas, with regional hubs throughout the country. HealthSmart's mission is to improve member health and reduce healthcare costs.